NJMTA *BULLETIN* ADVERTISING CONTRACT

The ***BULLETIN***, is the official voice of the New Jersey trucking industry. Twelve issues published once a month on the first. Circulation 1,000. Rates effective January 2007. All rates are net. Agencies must adjust rates to include commissions. All advertising copy is subject to publisher's approval. Rates for electronic file, specified size, supplied by advertiser. Cancellation must be received in writing 30 days prior to publication. DEADLINE is the 15th of the month preceding publication.

AD REQUIREMENTS – **PDF File - black and white preferred – for size see below. Email file to sventra@njmta.org**

RATES: Per Insertion		(1-11 insertions) Member/Non-Member	(12 consecutive insertions) Member/Non-Member
Full Page	8"x10"	$405/$605	$360/$530
Inside Front Cover	8"x10"	$505/$705	$460/$650
Inside Back Cover	8"x10"	$505/$705	$460/$650
Half Page	7.5"x4.8"	$255/$505	$215/$455
One Quarter Page	3.5"x4.5"	$155/$385	$130/$355
Business Card	2"x3.5"	$110/$330	*$620/$820 – Flat Rate/Paid in advance

*Flat annual rates must be paid in advance. No refunds, but copy changes are acceptable.

Ad Size: (circle one) Full Page Inside Front Cover Inside Back Cover

½ Page ¼ Page Business Card

Insertion Dates: (circle desired placement months)

January	February	March	April	May	June
July	August	September	October	November	December

Special Instructions:_____

_____

Advertising Company _____Contact Person_____

Mailing Address _____

City_____ State_____ Zip Code_____

Phone ( ) _____ FAX ( )_____ Email: _____

Signature Confirming Order:_____Date:_____

PAYMENT INFORMATION

Check Enclosed $_____ made payable to NJMTA Charge My Credit Card: ☐ Visa ☐ MasterCard

Credit Card #_____ Exp. Date _____

Cardholder Name (print)_____ Signature _____

Return completed contract to:

Sandy Ventra, New Jersey Motor Truck Association, 160 Tices Lane, East Brunswick, NJ 08816

Phone: 732-254-5000 **Fax**: 732-613-1745 **Email**: sventra@njmta.org